

1

## ORDERED

1. Chop potatoes into quarters
2. Simmer in salted water
3. Heat milk and butter
4. Drain potatoes and mash
5. Mix in the milk mixture

2

## UNORDERED

- 1kg King Edward potatoes
- 100ml milk
- 50g salted butter
- Freshly grated nutmeg
- Salt and pepper to taste

3

## DEFINITION

Sashimi

Sliced raw fish

Scale

A device used to accurately measure weight

## Ordered List

```
<ol>
  <li>Chop potatoes into quarters</li>
  <li>Simmer in salted water for 15-20
    minutes until tender</li>
  <li>Heat milk, butter and nutmeg</li>
  <li>Drain potatoes and mash</li>
  <li>Mix in the milk texture</li>
</ol>
```

## Ordered List

RESULT

1. Chop potatoes into quarters
2. Simmer in salted water for 15-20 minutes until tender
3. Heat milk, butter and nutmeg
4. Drain potatoes and mash
5. Mix in the milk mixture

# Unordered List

```
<ul>  
  <li>1kg King Edward potatoes</li>  
  <li>100ml milk</li>  
  <li>50g salted butter</li>  
  <li>Freshly grated nutmeg</li>  
  <li>Salt and pepper to taste</li>  
</ul>
```

## Unordered List

RESULT

- 1kg King Edward potatoes
- 100ml milk
- 50g salted butter
- Freshly grated nutmeg
- Salt and pepper to taste

## Definition List

```
<dl>
  <dt>Sashimi</dt>
  <dd>Sliced raw fish served
  with condiments.</dd>
  <dt>Scale</dt>
  <dd>Device used to measure the
  weight of ingredients.</dd>
  <dd>A technique by which the scales
  are removed from the skin of fish.
  </dd>
</dl>
```

## Definition List

RESULT

### Sashimi

Sliced raw fish that is served with condiments such as shredded daikon radish or ginger root, wasabi and soy sauce

### Scale

A device used to accurately measure the weight of ingredients

A technique by which the scales are removed from the skin of a fish

## Nested Lists

```
<ul>
  <li>Mousses</li>
  <li>Pastries</li>
  <ul>
    <li>Croissant</li>
    <li>Milles-feuille</li>
    <li>Palmier</li>
    <li>Profiteroles</li>
  </ul>
  <li>Tarts</li>
</ul>
```

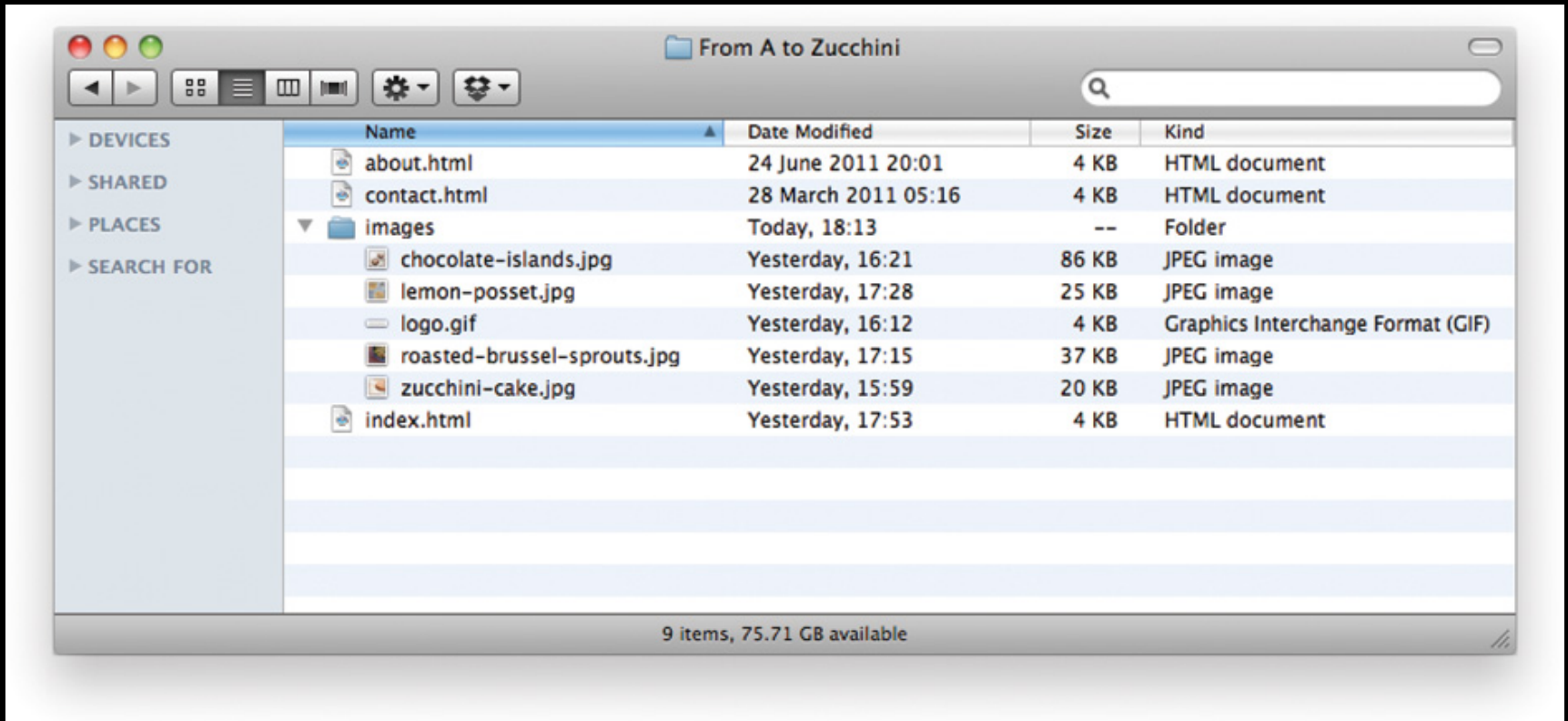


### Nested Lists

RESULT

- Mousses
- Pastries
  - Croissant
  - Mille-feuille
  - Palmier
  - Profiterole
- Tarts

## Storing Images on Your Site



# Images on Your Site

HTML

```

```

## Images on Your Site

RESULT



### Links on Images

HTML

```
<a href="http://www.google.com">  
  
</a>
```

# Height and Width of Images

HTML

```

```

## Height and Width of Images

RESULT



### Where to Place Images in your Code

HTML

```

```

```
<p>There are around 10,000 living species  
of birds that inhabit different ecosystems  
from the Arctic to the Antarctic. Man  
species undertake long distance annual  
migrations, and many more perform shorter  
irregular journeys.</p>
```



# Where to Place Images in your Code

RESULT



There are around 10,000 living species of birds that inhabit different ecosystems from the Arctic to the Antarctic. Many species undertake long distance annual migrations, and many more perform shorter irregular journeys.

### Where to Place Images in your Code

HTML

```
<p>There are
around 10,000 living species of birds that
inhabit different ecosystems from the
Arctic to the Antarctic. Man species
undertake long distance annual migrations,
and many more perform shorter irregular
journeys.</p>
```

# Where to Place Images in your Code

RESULT



There are around 10,000 living species of birds that inhabit different ecosystems from the Arctic to the Antarctic. Many species undertake long distance annual migrations, and many more perform shorter irregular journeys.

### Alignment (OLD WAY)

HTML

```
<p>
There are around 10,000 living species of
birds that inhabit different ecosystems
from the Arctic to the Antarctic. Man
species undertake long distance annual
migrations, and many more perform shorter
irregular journeys.</p>
```

# Alignment (OLD WAY)

RESULT



There are around 10,000 living species of birds that inhabit different ecosystems from the Arctic to the Antarctic. Many species undertake long distance annual migrations, and many more perform shorter irregular journeys.

### Alignment (OLD WAY)

HTML

```
<p>
There are around 10,000 living species of
birds that inhabit different ecosystems
from the Arctic to the Antarctic. Man
species undertake long distance annual
migrations, and many more perform shorter
irregular journeys.</p>
```

# Alignment (OLD WAY)

RESULT

There are around 10,000 living species of birds that inhabit different ecosystems from the Arctic to the Antarctic. Many species undertake long distance annual migrations, and many more perform shorter irregular journeys.



## Image Formats

**GIF**



**Minimal colors**

**JPEG**



**Full color images**

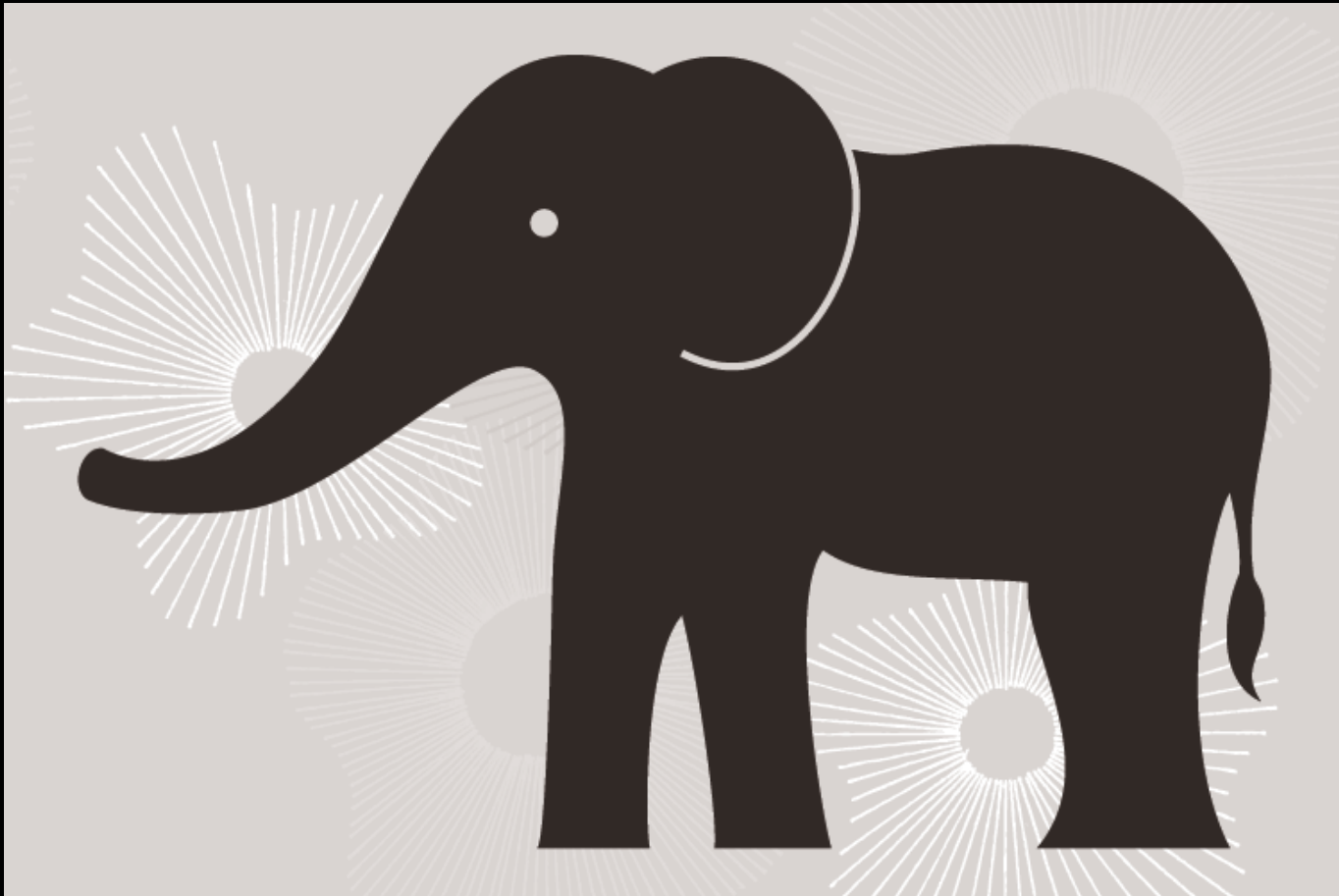
**PNG or SVG**



**Minimal colors with  
transparent background**



## Image Dimensions

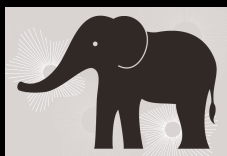


## Image Dimensions



If an image has the wrong dimensions, it can look squished.

### Image Dimensions



If an image is too small, it can look blurry when shown bigger.

## Image Dimensions



## Using Oyster on National Rail

Pay as you go and Travelcard season tickets on Oyster can be used on all National Rail services in London in the zones paid for except on:

- Express
- ... between Heathrow and ...
- ... between ...

**No time restriction**  
When you need to make a claim, of course we hope your pet gets better quickly. But if they don't with M&S Pet Insurance there's no time limit on treatment. As long as you renew your policy and we can continue to offer cover, your vet's fees will be covered up to the limit stated. For full details of your cover have a look at your policy booklet.

Keep our claims helpline number safe in case you need it, 0800 980 6750.

Ask about the 5% discount offered on premiums for additional pets

**Cover you can depend on**  
Take a look at the table below to see just how much cover M&S Pet Insurance gives you. As well as cover for vets' fees, you'll also receive money towards the cost of and a reward for your pet if it goes missing covered for emergency kennel or cattery costs. With such comprehensive cover, you can rest assured that if the unexpected happens, M&S Pet Insurance is here to help.

### Benefits

	Premier	Up to	Standard
Veterinary fees for illness and injury			
- Behavioural			
- Prescription food			
- Complementary treatments			
Limit for each illness/injury	£250	£4,000 a year	£250
Advertising for missing pet	£1,000	Not Covered	£1,000
Rewards for missing pet	£1,250	Not Covered	£1,250
Stolen or missing pet	£750	£1,000	£750
Emergency boarding/pet minder	£1,500	£600	£1,500
Death from injury	No Limit	Not Covered	No Limit
Death from illness (up to age 9)	£1,500	£600	£1,500
Wellness	£700	£600	£700
Bespoke Pharmacy	£750	£600	£750
Third party liability (dogs only)	£1,500	£600	£1,500
Holiday cancellation	Yes	£600	Yes
Quarantine costs	Yes	£600	Yes
	£2,000,000		£2,000,000
	£3,000,000		£3,000,000

Adult fares	Pay as you go	
	Peak*	Off-Peak†
Zone 1 only	£2.00	£1.50
Zones 1-2	£2.20	£1.70
Zones 1-3	£2.80	£2.00
Zones 1-4	£3.30	£2.30
Zones 1-5	£4.20	£2.60
Zones 1-6	£5.20	£3.20
Zones 2, 3, 4, 5 or 6	£1.50	£1.30
Zones 2-3, 3-4, 4-5, or 5-6	£1.90	£1.50
Zones 2-4, 3-5 or 4-6	£2.30	£1.70
Zones 2-5 or 3-6	£2.90	£2.00
Zones 2-6	£3.40	£2.20

\*Peak Oyster single fares apply from 0630 to 0930 and from 1600 to 1900 Monday to Friday (excluding public holidays).

†Off-Peak Oyster single fare applies at all other times.

Financial data tables including sections for:

- GENERAL SHARES
- REAL ESTATE INVESTMENT TRUSTS
- UK STOCKS
- EUROPEAN STOCKS
- ASIAN STOCKS
- AMERICAN STOCKS
- COMMODITIES
- CURRENCY
- BOND
- INDEX
- INTERACTIVE DATA

## Basic Table Structure

```
<table>
  <tr>
    <td>15</td>
    <td>15</td>
    <td>30</td>
  </tr>
  <tr>
    <td>45</td>
    <td>60</td>
    <td>90</td>
  </tr>
</table>
```

## Basic Table Structure

RESULT

15	15	30
45	60	45

## Table Headings

```
<table>
  <tr>
    <th></th>
    <th scope="col">Saturday</th>
    <th scope="col">Sunday</th>
  </tr>
  <tr>
    <th scope="row">Tickets sold</th>
    <td>120</td>
    <td>135</td>
  </tr>
</table>
```



**Table Headings**

RESULT

**Saturday Sunday**

**Tickets sold: 120 135**

## Spanning Columns

...

```
<tr>
```

```
  <th>Monday</th>
```

```
  <td colspan="2">Geography</td>
```

```
  <td>Math</td>
```

```
  <td>Art</td>
```

```
</tr>
```

...

## Spanning Columns

RESULT

	9am	10am	11am	12am
Monday	Geography		Math	Art

## Spanning Rows

...

```
<tr>
  <th>6pm - 7pm</th>
  <td rowspan="2">Movie</td>
  <td>Comedy</td>
  <td>News</td>
</tr>
<tr>
  <th>7pm - 8pm</th>
  <td>Sport</td>
  <td>Current Affairs</td>
</tr>
```

## Spanning Rows

RESULT

6pm - 7pm	Movie	Comedy	News
7pm - 8pm		Sport	Current Affairs



## Or enter a new shipping address

Be sure to click "Ship to this address" when done.

**Full Name:**

**Address Line1:**

Street address, P.O. box, company name, c/o

**Address Line2:**

Apartment, suite, unit, building, floor, etc.

**City:**

**State/Province/Region:**

**ZIP:**

**Country:**

**Phone Number:**

### Optional Delivery Preferences [\(What's this?\)](#)

**Address Type:**

**Security Access Code:**

For buildings or gated communities

# Forms

## ADDING TEXT:

Text input (single-line)

Password input

Text area (multi-line)

## MAKING CHOICES:

Radio buttons

Rock  Pop  Jazz

Checkboxes

iTunes  Last.fm  Spotify

Drop-down boxes

## SUBMITTING FORMS:

Submit buttons

Image buttons

## UPLOADING FILES:

File upload

# Text Input

HTML

```
<form
  action="http://example.com/join.php">

  <p>Username:
    <input type="text" name="username"
      size="15" maxlength="30" />
  </p>
</form>
```



## Text Input

RESULT

Username:

# Password

HTML

```
<p>Username:  
  <input type="text" name="username"  
        size="15" maxlength="30" />  
</p>  
  
<p>Password:  
  <input type="password" name="password"  
        size="15" maxlength="30" />  
</p>
```

## Password

RESULT

Username:

Password:

### Text Area

HTML

```
<p>What did you think of this gig?</p>
```


```
<textarea name="comments"
  cols="20" rows="4">
  Enter your comments...
</textarea/>
```

## Text Area

RESULT

What did you think of this gig?

Enter your comments...



## Radio Buttons

```
<p>Your favorite genre:<br />  
  
<input type="radio" name="genre"  
  value="rock" checked="checked" /> Rock  
  
<input type="radio" name="genre"  
  value="pop" /> Pop  
  
<input type="radio" name="genre"  
  value="jazz" /> Jazz  
  
</p>
```

## Radio Buttons

RESULT

Please select your favorite genre:

Rock  Pop  Jazz

## Check Boxes

```
<p>Your favorite music service:<br />
  <input type="checkbox" name="service"
    value="iTunes"
    checked="checked" /> iTunes

  <input type="checkbox" name="service"
    value="Last.fm" /> Last.fm

  <input type="checkbox" name="service"
    value="Spotify" /> Spotify
</p>
```



## Check Boxes

RESULT

Your favorite music service:

iTunes  Last.fm  Spotify

# Dropdown

HTML

```
<select name="devices">  
  
  <option value="iPod"  
    selected="selected">iPod</option>  
  
  <option value="radio">Radio</option>  
  
  <option value="PC">Computer</option>  
  
</select>
```

## Dropdown

RESULT



## Multiple Select Box

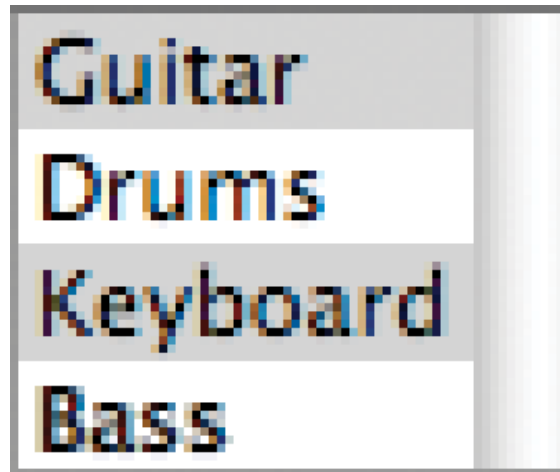
```
<select name="devices" size="4">

  <option value="guitar"
    selected="selected">Guitar</option>
  <option value="drums">Drums</option>
  <option value="keys"
    selected="selected">Keyboard</option>
  <option value="bass">Bass</option>

</select>
```

## Multiple Select Box

RESULT



### Submit Button

HTML

```
<form action="http://eg.com/email.php">
  <p>Subscribe to our email list:</p>

  <input type="text" name="email" />

  <input type="submit"
        value="Subscribe" />

</form>
```

## Submit Button

RESULT

Subscribe to our email list:

Subscribe

## Image Button

HTML

```
<form action="http://eg.com/email.php">
  <p>Subscribe to our email list:</p>

  <input type="text" name="email" />

  <input type="image"
    src="images/subscribe.jpg"
    width="100" height="20" />

</form>
```



## Image Button

RESULT

Subscribe to our email list:

SUBSCRIBE

## Comments in HTML

HTML

```
<!-- start of introduction -->
<h1>Current Exhibition</h1>
<h2>Olafur Eliasson</h2>
<!-- end of introduction -->

<!--
  <a
href="mailto:info@example.org">Contact</a>
-->
```

**Current Exhibition**

**Olafur Eliasson**

# ID Attributes

HTML

```
<p>Water and air. So very commonplace are these substances, they hardly attraction attention and yet they vouchsafe our very existence.</p>
```

```
<p id="pullquote">Every time I view the sea I feel a sense of calming security, as if visiting my ancestral home; I embark of a voyage of seeing.</p>
```

```
<p>Mystery of mysteries, water and air are right there before us in the sea.</p>
```

## ID Attributes

RESULT

Water and air. So very commonplace are these substances, they hardly attract attention - and yet they vouchsafe our very existence.

EVERY TIME I VIEW THE SEA I FEEL A CALMING SENSE OF SECURITY, AS IF VISITING MY ANCESTRAL HOME; I EMBARK ON A VOYAGE OF SEEING.

Mystery of mysteries, water and air are right there before us in the sea.

# Class Attributes

HTML

```
<p class="important">For a one-year period  
from November 2010, the Marugame  
Genichiro-Inokuma Museum of Contemporary  
Art (MIMOCA) will host...</p>
```

```
<p>Each will showcase works by the artist  
thematically contextualized under the  
headings...</p>
```

```
<p class="important admittance">Hours:  
10:00 - 18:00 (No admittance after  
17:30)</p>
```

## Class Attributes

RESULT

FOR A ONE-YEAR PERIOD FROM NOVEMBER 2010, THE MARUGAME GENICHIRO-INOKUMA MUSEUM OF CONTEMPORARY ART (MIMOCA) WILL HOST A CYCLE OF FOUR HIROSHI SUGIMOTO EXHIBITIONS.

Each will showcase works by the artist thematically contextualized under the headings "Science," "Architecture," "History" and "Religion" so as to present a comprehensive panorama of the artist's oeuvre.

**HOURS: 10:00 - 18:00 (NO ADMITTANCE AFTER 17:30)**

## Block Elements

HTML

```
<h1>Hiroshi Sugimoto</h1>
<p>The dates of the ORIGIN OF ART
  exhibition are as follows:</p>
<ul>
  <li>Science: 21 Nov - 20 Feb 2010</li>
  <li>Architecture: 6 Mar - 15 May
    2010</li>
  <li>History: 29 May - 21 Aug 2010</li>
  <li>Religion: 28 Aug - 6 Nov 2010</li>
</ul>
```



## Block Elements

RESULT

# Hiroshi Sugimoto

The dates for the ORIGIN OF ART exhibition are as follows:

- Science: 21 Nov - 20 Feb 2010/11
- Architecture: 6 Mar - 15 May 2011
- History: 29 May - 21 Aug 2011
- Religion: 28 Aug - 6 Nov 2011

# Inline Elements

HTML

Timed to a single revolution of the planet around the sun at a 23.4 degrees tilt that plays out the rhythm of the seasons, this `<i>Origins of Art</i>` cycle is organized around four themes: `<b>` science, architecture, history `</b>` and `<b>`Religion`</b>`.

## Inline Elements

RESULT

Timed to a single revolution of the planet around the sun at a 23.4 degrees tilt that plays out the rhythm of the seasons, this *Origins of Art* cycle is organized around four themes: **science, architecture, history** and **religion**.

## Grouping Text & Elements in a Block

```
<div id="header">
  
  <ul>
    <li><a href="index.html">Home</a></li>
    <li><a href="bio.html">Bio</a></li>
    <li><a href="works.html">Works</a></li>
    <li><a href="contact.html">Contact</a>
    </li>
  </ul>
</div><!-- #header -->
```

## Grouping Text & Elements in a Block

RESULT



ANISH KAPOOR

- [Home](#)
- [Biography](#)
- [Works](#)
- [Contact](#)

# Grouping Text & Elements Inline

HTML

```
<p>Anish Kapoor won the Turner Prize in  
1991 and exhibited at the  
<span class="gallery">Tate Modern</span>  
gallery in London in 2003.</p>
```

# Grouping Text & Elements Inline

RESULT

Anish Kapoor won the Turner Prize in 1991 and exhibited at the TATE MODERN gallery in London in 2003.

### iframes

HTML

```
<iframe width="450" height="350"  
  src="http://maps.google.co.uk/maps?  
    q=moma+new+york&output=embed"  
  frameborder="0"  
  scrolling="no">  
</iframe>
```



# iframes

RESULT



# Escape Characters

HTML

```
<p>&copy; 2012</p>
```

```
<p>&#169; 2012</p>
```

```
<p>The &lt;html> tag</p>
```

```
<p>The &#60;html&#62; tag</p>
```

## Escape Characters

RESULT

© 2012

© 2012

The <html> tag

The <html> tag

# Information About Your Pages

HTML

```
<head>
  <meta name="description"
  content="An essay on installation art" />

  <meta name="robots" content="nofollow" />

  <meta http-equiv="Author"
  content="Danne Woo" />

  <meta http-equiv="pragma"
  content="no-cache" />
</head>
```